Media and Public Acknowledgement Requirements

NDRP The Natural Disaster Resilience Program

All recipients of National Disaster Resilience Program (NDRP) funding must adhere to the NDRP Media and Public Acknowledgement Requirements.

All NDRP-related media releases/planned events/ social media/public notices or signage must be approved by Queensland Reconstruction Authority, in conjunction with the state and Commonwealth. For more information, or for approval of material, please email *media@qldra.org.au*.

Public acknowledgement of **Commonwealth/State Assistance**

- The announcement of any NDRP project details must be through a joint media release, or other joint announcement, unless otherwise agreed by the state and Commonwealth.
- The recipient of NDRP funding must give the state and Commonwealth the opportunity to participate in any publicity activities.
- When referring to a measure under the NDRP, it must be described as "jointly funded by the Commonwealth and Queensland Governments under the Natural Disaster Resilience Program (NDRP)".
- Recipients must reach prior agreement with the state and Commonwealth on the nature and content of any subsequent events, announcements, promotional material or publicity relating to any assistance measures.
- The hashtag #NDRPAusQld has been created to promote NDRP activities across the state. Please feel free to use this across social media platforms, once your posts have been approved by Queensland Reconstruction Authority.

Signage requirements

Wording: Proudly funded by the Australian and Queensland (similar to) Governments through the 2017-18 Natural Disaster Resilience Program.

Logos: Please use the Australian Government logo on the left hand side, Queensland Government logo in the middle, and your organisation logo on the right.

Approval: All NDRP signage must be approved by the Queensland Government (i.e. Queensland Reconstruction Authority) and the Commonwealth Government – please email media@qldra.org.au for approval of your proof.

Please be mindful that failure to seek approval of NDRP-related material may breach the program's funding requirements.

> **Document** your project with as many photographs and videos as possible.

Whether it is promoting your organisation through case studies, social media posts or your annual report, photos and videos are an invaluable way of illustrating the scope and impact of your project.

Oueenslanders are disaster resilient when...







Contact



1800 110 841



ndrp@qldra.org.au



www.qldreconstruction.org.au/ndrp



